

**METHODS OF INTERACTIVE TECHNOLOGIES IN THE RUSSIAN LANGUAGE LESSON  
WHEN STUDYING PHRASEOLOGY AT A UNIVERSITY**

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**Annotation.** *The study of phraseology is an integral part of mastering the Russian language. Phraseological units, with their figurative meanings and cultural specificity, enrich a student's language competence and understanding of Russian culture. In the modern educational process, the use of interactive technologies in teaching Russian phraseology has become indispensable. These technologies not only enhance the learning experience but also make the material more accessible, engaging, and effective. This article explores the methods of using interactive technologies in teaching Russian phraseology to university students.*

**Keywords:** *Interactive technologies, phraseology, Russian language, university education, idiomatic expressions, gamification, augmented reality, virtual reality.*

Phraseology is the study of stable word combinations that carry specific meanings beyond their literal interpretations. These units reflect the worldview, traditions, and history of a language community, making them essential for understanding linguistic and cultural nuances. University students learning Russian often face challenges in understanding phraseological units due to their figurative nature. Effective teaching of phraseology requires methods that are engaging, culturally relevant, and practical.

Interactive technologies provide tools that allow students to explore phraseology through immersive and dynamic learning environments. By fostering student involvement and creating opportunities for collaborative learning, these technologies contribute to a deeper understanding of phraseological units.

Main part.

Advantages of Interactive Technologies in Teaching Phraseology.

Interactive technologies enhance the learning process by:

1. **Engaging Students:** Interactive tools such as quizzes, games, and simulations increase student motivation and make the learning process more enjoyable.
2. **Promoting Collaboration:** Group activities facilitated by interactive platforms encourage teamwork and communication.

3. Visualizing Abstract Concepts: Tools such as mind maps and virtual diagrams help illustrate the figurative meanings of phraseological units.

4. Providing Instant Feedback: Online platforms offer immediate feedback, enabling students to identify and correct errors quickly.

5. Customizing Learning: Adaptive technologies allow for tailored learning experiences, addressing the diverse needs and levels of students.

#### 1. Digital Presentations.

Teachers can use multimedia presentations to introduce the theoretical aspects of phraseology. Tools like PowerPoint or Prezi allow the incorporation of visual aids, animations, and videos that illustrate the origins and meanings of phraseological units. For example, a presentation might include images or video clips representing idiomatic expressions, such as "не в своей тарелке" (to feel out of place), to help students understand their metaphorical meanings.

#### 2. Online Quizzes and Games.

Platforms like Kahoot, Quizizz, or Google Forms can be used to create interactive quizzes on phraseology. For example:

- Matching games where students pair idiomatic expressions with their meanings.
- Fill-in-the-blank exercises that require students to complete sentences using appropriate phraseological units.

Such activities reinforce learning through repetition and encourage friendly competition among students.

#### 3. Interactive Whiteboards.

Interactive whiteboards allow for collaborative exercises during lessons. Teachers can display a list of phraseological units and engage students in activities such as:

- Group brainstorming to guess the meanings of unfamiliar idioms.
- Drag-and-drop exercises where students match idioms with corresponding images or scenarios.

#### 4. Mobile Applications.

Mobile apps like LinguaLeo, Quizlet, and Memrise offer phraseology-focused modules. These apps include flashcards, audio recordings, and games that enable students to practice phraseological units outside the classroom. Teachers can integrate app-based assignments into their lesson plans.

#### 5. Virtual Reality (VR) and Augmented Reality (AR).

Emerging technologies such as VR and AR provide immersive experiences that make learning phraseology more engaging. For example, a VR activity might involve students exploring a virtual environment where they encounter phraseological expressions represented by objects or scenes, helping them associate idioms with visual contexts.

#### 6. Discussion Forums and Online Collaboration Tools.

Platforms like Google Classroom, Microsoft Teams, or Moodle facilitate discussions on the use of phraseological units in various contexts. Students can:

- Share their interpretations of idiomatic expressions.
- Collaborate on projects that explore the cultural and historical roots of Russian phraseology.

#### 7. Video-Based Learning.

Teachers can use YouTube or other video platforms to show clips from Russian films, TV shows, or interviews where phraseological units are used in natural conversation. Students can analyze the contexts in which idioms are used and discuss their meanings in groups.

#### Challenges and Solutions in Implementing Interactive Technologies.

While interactive technologies offer numerous benefits, their implementation may face challenges:

**Technical Issues:** Limited access to devices or unreliable internet can hinder the use of certain tools. **Solution:** Teachers can prepare offline activities or use hybrid approaches combining traditional and interactive methods.

**Adaptation Period:** Students and teachers may require time to adapt to new technologies. **Solution:** Provide training sessions and step-by-step guides to ease the transition.

**Content Relevance:** Not all interactive tools are tailored to phraseology. **Solution:** Teachers should carefully select or create content that aligns with the learning objectives.

**Conclusion.** The integration of interactive technologies in teaching Russian phraseology transforms the learning process, making it more engaging, effective, and student-centered. By using tools such as digital presentations, online quizzes, and VR applications, educators can help students grasp the figurative meanings and cultural significance of phraseological units. These methods foster collaboration, creativity, and critical thinking, ultimately enhancing students' language competence and appreciation for Russian culture.

Incorporating interactive technologies into phraseology lessons ensures that students not only understand idiomatic expressions but also learn to use them confidently in various contexts. As education continues to evolve, the adoption of these innovative methods will play a crucial role in preparing students for the linguistic and cultural demands of a globalized world.

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