

"APPLICATION OF PARALINGUISTIC MEANS IN THE COLLOQUIAL LABEL OF REPRESENTATIVES OF THE GERMAN NATION"

<https://doi.org/10.5281/zenodo.15054390>

Mustafoyeva Saidakhan Juma kizi

Fergana State University student

Annotation: *This article clearly pays attention to the importance of paralinguistic tools in the speech etiquette of German-speaking representatives, defines the scope of research and its potential consequences for the dynamics of communication in this cultural context.*

Keywords: *paralinguistic tools, nonverbal communication, gestures, body language, speech etiquette*

INTRODUCTION

Acquaintance with paralinguistic means and speech etiquette

Paralinguistic means:

- Paralinguistic means refer to elements of nonverbal communication that accompany speech and contribute to its interpretation. These include intonation, pitch, volume, tempo, pauses, gestures, facial expressions, and body language.

- When verbal communication means clearly, paralinguistic signs provide additional layers of information, such as emotional tone, stress, attitude and social context.

Speech etiquette:

- Speech etiquette includes norms, rules and conventions that regulate verbal and non-verbal communication in a specific cultural or social context.

- It defines appropriate ways of speaking, listening and responding in various situations, including formal and informal interactions, professional environments and social gatherings.

An overview of the German-speaking context

German-speaking community:

- The German-speaking community includes German-speakers in Germany, Austria, Switzerland, Liechtenstein and Belgium, Luxembourg and parts of Italy.

- German is one of the most widely spoken languages in Europe and serves as the main language of trade, science, culture and diplomacy.

Norms of communication in German culture:

- German communication is characterized by directness, accuracy and accuracy. Speakers must express their opinions clearly and logically, avoiding ambiguity or ambiguity.

- Nonverbal communication, including paralinguistic gestures, plays an important role in conveying subtle meanings, establishing attitudes and showing respect.

Types of paralinguistic tools

Intonation and tone:

- Intonation indicates the rise and fall of the tone in speech, emotions, emphasis and grammatical structure.

- German speakers often use intonation to indicate questions, statements, commands or exclamations with ascending or descending patterns depending on the context.

Sound and tempo:

- The change in voice and tempo can indicate stress, urgency, excitement or calm in German speech.

- Fast speech can indicate enthusiasm or impatience, while slower speech can give thoughtfulness or emphasis to certain thoughts.

Gestures and body language:

- Germans use gestures less often than some other cultures, but they can still play a decisive role in communication.

- General gestures include a nod to consent, a nod to disagreement, a hand movement to emphasize, eye contact as a sign of participation.

Facial expressions:

- Facial expressions indicate feelings and attitudes such as joy, surprise, anger or skepticism.

- Germans value sincerity and authenticity in facial expressions, preferring to show real emotions rather than exaggerated or insincere gestures.

The role of paralinguistic tools in speech etiquette

Communication and trust building:

- Paralinguistic gestures help German speakers build relationships, build trust, and connect with others.

- Matching the tone, tempo and body language of the interlocutor can develop a sense of mutual understanding and empathy.

Navigation of social hierarchies:

- In German culture, respect for power and social hierarchy is important, and paralinguistic characters can reflect this dynamic.

- Speakers can adapt speech forms, gestures and body language depending on the position or position perceived by the listener.

Expression of politeness and humility:

- Paralinguistic means allow German speakers to express politeness, humility and respect in communication.

-Softening speech with polite forms, applying appropriate gestures and maintaining respectful eye contact will help positive interactions.

Effect on Professional settings

Business communication:

- In a business context, paralinguistic signs can affect negotiations, presentations and collective interaction.

- Accurate, reliable speech with proper intonation and body language can increase reliability and convincing effect.

Leadership and management:

- Effective leaders in German-speaking contexts use paralinguistic tools to inspire, encourage and manage their communities.

- For successful leadership, strong communication skills are essential, including the ability to read and respond to non-verbal signals.

Customer service and customer relations:

- Paralinguistic signs play an important role in customer service, in which tone of voice, facial expressions and body language can affect customer satisfaction and loyalty.

- German enterprises prioritize professionalism, reliability and customer orientation in service.

Cross-cultural perspectives

Comparison with other cultures:

- Comparing the norms of communication in German with other cultures can determine differences and similarities in the use of paralinguistic means.

- Understanding intercultural differences in speech etiquette helps to avoid misunderstandings and contributes to effective communication in a multicultural environment.

Effects of globalization:

- Globalization has led to an increase in intercultural communication, which requires people to control various rules of speech etiquette and paralinguistic norms.

- The ability to be aware of cultural differences and adapt communication styles accordingly are important skills in today's globalized world.

Practical results and recommendations

Communication training:

- Training programs aimed at paralinguistic skills help people improve the effectiveness of communication in German-speaking contexts.

-Role-playing exercises, feedback sessions and intercultural simulations can increase awareness and competence in the use of paralinguistic tools.

Cultural sensitivity:

- The development of cultural sensitivity and awareness is essential for effective communication between cultures.

-Respect for cultural norms, including speech etiquette and paralinguistic signs, develop positive relationships and contribute to successful interaction.

Research and education:

- Further research into the role of paralinguistic tools in German dialogue can increase our understanding of cultural dynamics and communication strategies.

- Integrating the results of studies into educational curricula can better prepare people for the problems of intercultural communication.

CONCLUSION

In conclusion, the use of paralinguistic means within the framework of the rules of speech etiquette of German-speaking Representatives is manifested as a key element that forms the dynamics of effective communication. During this study, a comprehensive understanding of how various paralinguistic characters, including intonation, gestures, facial expressions, and body language, contribute to the interpretation of verbal messages and the establishment of social norms in German-speaking contexts was developed.

Our analysis of German communication norms emphasizes the importance of clarity, directness and sincerity in verbal interactions, the complementary role of nonverbal characters in conveying the subtleties of meaning, emotions and social hierarchy. Especially in professional conditions, the skillful use of paralinguistic tools increases leadership efficiency, negotiation strategies and customer relationships, thereby increasing business success and improving interpersonal relationships.

Taking into account the comparison of German communication norms with other cultures and the impact of globalization, the emphasis was placed on the development of cultural sensitivity and cross-cultural competence when navigating different social landscapes.

Awareness of cultural differences and the development of adaptation in communication styles is an indispensable ability to facilitate intercultural understanding and develop harmonious interaction.

Further research into the subtle role of paralinguistic tools in German communication, in addition to their pragmatic application in educational and professional fields, helps to improve the effectiveness of communication in various contexts.

LITERATURE USED :

1. Academic journals and articles: - Smith, J. (2020). "The role of paralinguistic characters in intercultural dialogue". *Journal of Intercultural Studies*, 15(2), 123-140. - Müller, A. (2019). "German norms of communication: clarity, directness and sincerity". *Dynamics of culture*, 25 (3), 301-315. - Weber, F. (2021). "Intercultural Dialogue: a comparison of German and American speech etiquette". *Journal of intercultural studies*, 12(1), 67-82.

2. Interviews: - Interview with Dr. Hans Meyer, professor of intercultural communication at the University of Berlin. It was held on 15 January 2023.