

<https://doi.org/10.5281/zenodo.15708433>

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Annotation: *This article provides very good information about styles and trends in modern clothing fashion. I think this information is useful for students and educators.*

Keywords: *costume, dress, culotte, frock, dress, avant-garde, disco dress.*

In modern fashion, clothing design also has its own trends, currents and styles. In general, in modern fashion, there are 5 main large styles - macro styles:

1. Classical style
2. Romantic style
3. Ethno style
4. Sports style
5. Avant-garde direction

Classical style (classical style, classic suit, classic fashion) - there are clothes that, despite the change in a person's tastes, requirements, interests, habits, remain unchanged in a certain sense. The English suit, which is related to classical fashion and is sometimes even called classical fashion, is one of such clothes. The general public always considers it to be magnificent, elegant, exemplary.

The women's suit and the "little black dress" proposed by the French fashion designer Gabrielle Chanel are also among such clothes.

Classic clothing lasts a long time in fashion because it is elegant, aesthetically pleasing, and perfect.

The English suit is a general concept, a type of clothing that symbolizes businesslikeness and seriousness in terms of color and shape. It appeared in the 18th century as a contrast to the French (Farang) men's clothing in the Versailles fashion. At that time, the French wore short trousers called "silk caftan" and "culottes". The English, as mentioned above, offered a sarpa, as a contrast, as everyday clothing, durable and comfortable for riding. This sarpa consisted of a long tailcoat (vest with a long skirt at the back) worn over a redingote (long frock coat), narrow trousers (pantaloon) and boots with a double-breasted buckle sewn on top.



This new style of men's clothing also influenced women's clothing: women, as early as the 80s of the 19th century, switched to what they called the English suit. It consisted of a fitted skirt (with or without pleats) and a lined jacket. The jacket had a stand-up collar at the neck and a turn-down collar at the chest. The fabric used for this suit for men and women was plain, with subtle stripes or checks, and a rich color - later called suit fabric or suit fabric.

This suit was usually made by tailors who were specially trained for this purpose. It soon became clear that the English suit could be mass-produced. As a result, ready-made clothing workshops appeared.

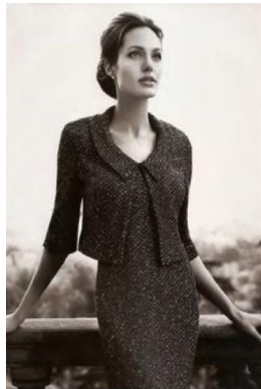


Figure 1.1. The appearance of the classical style in modern women's clothing

The romantic style includes all the decorations of past centuries: lace, delicate embroidery, flowers, ruffles, ruffles, frills, ribbons. For clothes in this style, complex shapes; beautiful, but practically useless details; elegant or complex colors, unusual textures of fabrics are characteristic (Figure 1.2). Traditionally, evening dresses are sewn in a romantic style.



Figure 1.2. Romantic style in contemporary women's clothing:

A - A dress by Galliano for Dior, from the 1997 haute couture show.

B - From the 2017 cruise collection by Marissa Webb.

A festive, festive dress is a dress with a festive, upbeat spirit. Sometimes a festive spirit is achieved by adding an embroidered collar, scarf, flower, necklace. This method allows you to turn even a serious business outfit into a festive, festive dress. In a special

festive dress, all the small, intricate details are carefully executed. An unexpected style can be used in the design, and solutions can be found that are completely contrary to customs. That is, the neckline (deep cutout of the collar), the pleats on the hem can be made open or, depending on fashion, very closed, etc., can be made deliberately opposite or different. Jewelry, shoes, socks, bags - everything is carefully selected. All these little things should serve to create a harmonious, harmonious, and unified set, an ensemble.

Ethno-style (folklore style). The use of elements of national and traditional clothing in modern clothing. In other words, the stylization of modern clothing on the basis of national clothing.

In this case, the entire clothing ensemble or part of it can be stylized. Sometimes, truly authentic elements of traditional clothing can be included in the models (Fig. 1.3, A, B, C, D, E).



Figure 1.3, A, B, C, D, E

Sports style - this style was born as a result of the influence on fashion and the popularity of the hygienically and comfortably perfect and beautiful clothes of professional and amateur athletes. Simple designs, relatively inexpensive materials (synthetic materials and artificial leather are no exception), comfort, versatility, bright colors, the use of various inscriptions as decoration are the founders of the sports style. Here it is necessary to distinguish between sportswear and sports-style clothing. If sportswear is special clothing designed for professional and amateur athletes to engage in a certain type of sport, then sports-style clothing, depending on its purpose and artistic solution, can be either everyday clothing, or home clothing, or leisure clothing, and even elegant clothing (Figure 1.4).



Figure 1.4. Examples of sports style in modern fashion

Avant-garde (French for "to go ahead") is a new style, a movement that rejects the past, and chooses the opposite of popular objects (Figure 1.5).



Figure 1.5. Avant-garde clothing models

Disco is a small stylistic trend in youth clothing. The purpose of using disco dresses and costumes is very narrow, that is, only for going to a disco and dancing. Most of these dresses are bright, "flashy" and shiny. Knitwear is also used. Their shape and style change according to the fashion of the time. Disco dress (or disco dress) is a festive dress for dancing and partying (Fig. 1.6).



Figure 1.6. Disco style clothing and elements typical of the disco style

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