

THE EFFECTIVENESS OF INNOVATIVE TECHNOLOGIES IN TEACHING THE RUSSIAN LANGUAGE

<https://doi.org/10.5281/zenodo.20940784>

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Abstract: *This article examines the effectiveness of innovative technologies in teaching the Russian language in pedagogical education. It analyzes modern digital tools, interactive methods, and ICT-based approaches that enhance students' language acquisition and motivation. The study highlights the role of innovative teaching strategies in improving learning outcomes, developing communicative competence, and increasing the quality of Russian language instruction. The findings suggest that the integration of technology into the educational process significantly contributes to more effective and student-centered learning.*

Keywords: *Innovative technologies, Russian language teaching, pedagogical education, ICT, interactive methods, language learning, teaching effectiveness, digital tools, communicative competence.*

INTRODUCTION

In recent years, the integration of innovative technologies into the educational process has become an essential factor in improving the quality of teaching foreign languages, including the Russian language. The rapid development of information and communication technologies (ICT) has created new opportunities for making the learning process more interactive, student-centered, and effective.

In pedagogical education, the use of innovative tools such as multimedia resources, online platforms, interactive exercises, and digital learning environments helps future teachers develop both linguistic and methodological competencies. These technologies not only increase students' motivation but also facilitate better understanding and practical use of the Russian language.

Therefore, studying the effectiveness of innovative technologies in teaching the Russian language is highly relevant, as it contributes to improving teaching methods and achieving higher educational outcomes.

In today's context of globalization, the application of digital educational technologies, interactive methods, and multimedia tools in foreign language teaching – especially in teaching Russian – has become increasingly relevant. This process allows for the renewal of educational content, the strengthening of creativity and initiative during lessons, and the enhancement of students' communicative activity.

Furthermore, in the effective implementation of innovative technologies, pedagogical factors such as the teacher's professional skills, the psychological and creative atmosphere of the educational environment, the proper selection of didactic tools, and the degree of their integration play a crucial role.

MAIN PART

As is well known, the education system serves as a social mechanism for the continuous transmission of accumulated knowledge to successive generations. Through this mechanism, the formation and development of personality in society are ensured, as without the transfer of accumulated and evolving knowledge, neither society nor the individual can progress.

One of the urgent issues of today is the education of young people in the spirit of patriotism and respect for national values, their protection from various negative influences and threats, as well as the improvement of the effectiveness of educational and awareness-raising activities.

The information sphere is a constantly expanding area of human activity associated with the production of new information products, services and technologies. Today, the information sphere includes not only research and information centers, networks, libraries and archives, but also office systems, mass media, educational, electoral and information technologies, which generally form the industry of creating, storing, processing and distributing information in all areas of human activity.

In today's globalized world, the issue of upbringing a harmoniously developed spiritually enlightened person is becoming more and more urgent. In turn, the process of globalization affects human spirituality. The process of globalization is mainly characterized by the development of international economic relations, information technology and science and technology. Globalization imposes new requirements on the rapid development of production and the training of appropriate personnel. This is due to the fact that the development of the economy is inextricably linked with the training of qualified personnel. "One of the requirements imposed on today's teacher is that they are well versed in the methods applied to the educational process, passed through the experience of the world and were able to put them into practice. To do this, it is necessary for the teacher to constantly seek, learn and test what he has learned in experience, to change and make additions to these techniques in a creative way himself"[1].

Innovation – is theoretically grounded, focused and practice – oriented innovation. The objectives of the innovative education are:

- Ensuring a high level of intellectual and personal and spiritual development of the student;
- Creation of conditions for mastering the skills they scientific way of thinking;
- Teaching methodology innovations in socio-economic and professional spheres.

"Innovations can belong to the sphere of production, economic, legal and social relations, science, culture, education and other spheres. We think that the interpretation

that also takes into account social services in the structure of making innovations in all managerial positions to develop innovative strategies will be more correct”[2]. Nowadays required to prepare a new professional quality, society needs not just a competent worker, and the expert, capable to self-oriented creative approach to business, with high culture of thinking, multilateral development people.

Many teachers of special subjects now ask, what should be a lesson for modern students with the knowledge of the maximum of what they are given. We need to teach students how to learn for life, and for that the teacher must be capable of continuous updating of techniques to work with the new generation, to fit in a constantly changing environment, encourage students in their creative approach to the subject, using a variety of non-traditional forms and methods of teaching , innovative technologies.

The essence of innovative technologies aimed at the formation of skills is precisely to ensure that students actively engage in problem-solving tasks through which they master methods of activity. In this process, learners are not passive recipients of knowledge but active participants who develop critical thinking, creativity, and independence. Such technologies encourage students to apply theoretical knowledge in practical situations, thereby strengthening their understanding and improving their professional competencies.

Teaching the Russian language (and in general any subject) is a joint activity of teachers and students. In order for students to master the language competently, the teacher must perform certain educational (exercise) actions: explain new material, give assignments, ask questions and check the correctness of the answer, etc. Teaching the Russian language (and in general any subject) is a joint activity of teachers and students.

In order for students to master the language competently, the teacher must perform certain educational (exercise) actions: explain new material, give assignments, ask questions and check the correctness of the answer, etc. Students also need to be active and perform a number of actions in the educational process: reading the text, learning words, performing exercises, answering the teacher's questions, etc. “Teaching Russian is understood as teaching speech, communication and expression of thought in Russian, even in the absence of a language environment. Thus, the methodology has its own subject of learning, which is not repeated in any science – teaching another language as a means of communication”[3].

In the modern education system, integrating innovative technologies into the learning process is considered a key factor in enhancing the quality of education and fostering a new form of communicative interaction between teachers and students. In particular, the effective application of innovative technologies in teaching the Russian language within pedagogical education supports the development of students' independent thinking, communicative competence, creativity, and professional skills.

The application of innovative technologies in updating the content of Russian language education is based on the principles of learner-centered pedagogy aimed at personal development. Among the pedagogical factors, the teacher's professional

competence and innovative thinking hold a special place. Without sufficient knowledge of modern technologies, a teacher cannot effectively integrate them into the educational process. Therefore, in their professional activity, teachers should focus on selecting didactically purposeful innovative methods, taking into account students' psychological characteristics, and creating an interactive learning environment.

Moreover, in the process of introducing innovative technologies into Russian language education, the proper organization of pedagogical collaboration, learner-centered approaches, reflection, and motivation mechanisms plays an important role. This not only improves the quality of the educational process but also strengthens the relationship of trust and effective communication between teachers and students.

In today's digital educational environment, the teacher performs the role of an educational manager – not merely as a transmitter of knowledge, but as a facilitator who encourages students' independent inquiry, creative thinking, and problem-solving skills. Therefore, to ensure the effective implementation of innovative technologies in teaching the Russian language, several important pedagogical factors should be taken into account:

- aligning lesson content with digital formats and modern ICT tools;
- promoting active and interactive cooperation between teachers and students;
- designing tasks that develop analytical and critical thinking skills;
- maintaining a balance between individual and group learning activities.

RESULTS AND DISCUSSION

The results of the study show that the integration of innovative technologies into the process of teaching the Russian language has a significant positive impact on the development of students' communicative competence, the formation of creative thinking, and the strengthening of their motivation for independent learning. During the pedagogical experiment, a comparison between traditional teaching methods and those based on innovative technologies revealed that interactive methods (cluster, brainstorming, debate, role-playing, case-study, and tasks based on digital platforms) considerably increased students' active participation.

According to the findings, lessons conducted by teachers who use innovative technologies contribute not only to the practical acquisition of the language but also to the development of students' learning motivation and analytical thinking skills. "The teacher's professional competence, digital literacy, and didactic approach have been identified as key factors in this process. In particular, when the selected technological methods are aligned with lesson objectives and take into account students' age characteristics and levels of preparedness, the effectiveness of learning increases significantly"[3].

The discussion revealed that the effective use of innovative technologies in teaching Russian requires the creation of several pedagogical conditions. These include the continuous improvement of teachers' methodological training, the enhancement of information and communication infrastructure, the creation of an interactive learning environment, and the application of a reflective approach in the learning process. In

addition, considering students' individual learning trajectories and strengthening feedback mechanisms also have a positive impact on the quality of education.

The study confirmed that the effectiveness of innovative technologies in improving the quality of education is closely linked to the teacher's activity and creativity. Modern pedagogical approaches – such as digital learning platforms, multimedia resources, and interactive simulations – make the language learning process more meaningful and motivating.

Therefore, to increase the effectiveness of teaching the Russian language in pedagogical education, it is essential to orient teachers toward innovative thinking, involve them in scientific and methodological research, and continuously develop their technological competence in the teaching process.

In the modern pedagogical education system, the effective teaching of the Russian language is directly related to the teacher's innovative mindset, digital literacy, and methodological competence. The introduction of innovative technologies into the language learning process activates students' communicative activity, develops their creative thinking, and fosters independent learning skills.

CONCLUSION

In conclusion, the use of innovative technologies in teaching the Russian language plays a significant role in improving the quality and effectiveness of the educational process. The integration of digital tools, interactive methods, and modern pedagogical approaches enhances students' motivation, supports the development of communicative and analytical skills, and promotes independent learning.

The study shows that the effectiveness of innovative technologies largely depends on the teacher's professional competence, digital literacy, and ability to select appropriate methods in accordance with lesson objectives and students' individual characteristics. When applied correctly, these technologies create a more engaging and productive learning environment, leading to better educational outcomes in pedagogical education.

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